

**Scottsdale Cultural Council's Scottsdale Public Art Board (SPA Board) Monthly Meeting
Annex Conference Room, 2nd Floor, Mercado Verde Building, Suite 18
7373 E. Second Street Scottsdale, AZ 85251
Directions/Information: Public Art Program Assistant Rasheda Smith, 480-874-4645**

April 14, 2010

AGENDA

12:00

1. CALL TO ORDER

12:00 – 12:10

2. REPORT FROM THE CHAIR

12:10 – 12:15

3. BOARD MINUTES

ACTION ITEM

Consider Motion to Approve March Minutes

12:15 – 12:25

ACTION ITEMS

4. MUNICIPAL ART COLLECTION ACTION ITEM

ACTION ITEMS

Consider a Motion to Accept Three Photographs into the Scottsdale Municipal/Portable Works Collection: *Fausto: The Son of Man*, *Fausto: The Handiman of the Canal*, and *Fausto: The Six Elements* all dated 2010

12:25 – 1:00

5. REPORTS & DISCUSSION

5a. Preliminary Program and Project Plan Concept Overview

5b. Emerging Artists Update: *Community Love*

5c. *OVERFLOW!* at Scottsdale Arts Festival Project Update

6. NEXT SPA BOARD MEETING: May 12, 2010

1:00

7. ADJOURNMENT OF MEETING

3. BOARD MINUTES

ACTION ITEM

Consider Motion to Approve March Minutes

4. SCOTTSDALE MUNICIPAL/PORTABLE WORK COLLECTION

ACTION ITEM

Consider a Motion to Accept Three Photographs into the Scottsdale Municipal/Portable Works Collection: *Fausto: The Son of Man*, *Fausto: The Handiman of the Canal*, and *Fausto: The Six Elements* all dated 2010.

1. Artist: Marilyn Szabo
Title: *Fausto: The Son of Man*, 2010
Archival gelatin silver print
2. Title: *Fausto: The Handiman of the Canal*, 2010
Archival gelatin silver print
3. Title: *Fausto: The Six Elements*, 2010
Color print

Marilyn Szabo is an acclaimed Phoenix photographer. She has received numerous grants and awards, including the Phoenix Arts commission, Tempe Arts commission and the Arizona Commission on the Arts. She has been featured in Black and White Magazine, Focus Magazine and Sun Magazine and is included in numerous private and public collections. She is represented by Victoria Boyce Galleries in Scottsdale and InterFlight Studios in Miami.

The Public Art Program commissioned Szabo to document artist Fausto Fernandez in the context of his temporary work, *Flowing Overlapping Gesture*, a 100 foot artwork that was installed on the Marshall Way bridge during the breakthrough *Fish Roundup* event at the Scottsdale Waterfront, January 9th. **The Board will be asked to consider a motion to accept Three Photographs into the Scottsdale Municipal/Portable Works Collection: *Fausto: The Son of Man*, *Fausto: The Handiman of the Canal*, and *Fausto: The Six Elements*, all dated 2010.**

5. REPORTS & DISCUSSION

5a. Preliminary Program and Project Plan Concept Overview

Program Director Valerie Vadala Homer will update the board on plans for public art projects, programs, exhibitions, and events for the upcoming fiscal year. Public art staff has been with city staff, community members, board, members, SMOCA staff, the CVB, and others to develop projects, events, and exhibition concepts. Each year the program and project plan is developed in this manner to address cultural council, city, and community needs and strategic objectives.

5b. Emerging Artists Update: *Community Love*

Associate Director Margaret Bruning will give an update on *Community Love*, a community happening executed by artist Jesse Fairchild and a crew of volunteers during rush hour on March 24, 2009 along Scottsdale Road.

5c. OVERFLOW! at Scottsdale Arts Festival Project Update

Project Coordinator Kirstin Van Cleef will update the board on this temporary installation which was on view during the Scottsdale Arts Festival (March 12-14, 2010).

Austin-based artist Virginia Fleck's proposal for OVERFLOW! was selected during a limited invitational for festival projects. Fleck participated in a site visit shortly after her selection. During this visit, the artist and Ms. Van Cleef met with SCC staff as well City of Scottsdale staff including Parks and Recreation Director Jan Cameron to discuss the possibilities and constraints regarding installation of one piece of the artwork in the "lagoon" fountain in front of City Hall. Parks and Recreation staff generously assisted in the fountain installation and deinstallation as well as providing access for over a week to the second floor of the Pepperwood building for the artist and crew to safely fabricate and store the artwork and supplies.

SPA conducted a bag drive and a call for volunteers/paid crew via Facebook and email in the weeks leading up to OVERFLOW! In addition to building early recognition of the artwork, thousands of plastic bags were contributed by community members and combined with bags from the artist's large personal collection to create this artwork. All materials used in OVERFLOW! were recycled or sent back to the artist's studio to be reused in new artworks.

Over 20 crew members and volunteers spent a week inflating thousands of colorful repurposed plastic bags with the artist, who has been working with plastic bags since 2002. With factory rejects and donations, they created a low tech, eye-popping artwork that was both humorous and disconcerting—a gleeful explosion of consumerist excess in which Fleck examines social and environmental issues. Ms. Van Cleef and the artist posted progress images to Facebook throughout the fabrication and installation process and various local media sources ran stories about the project prior to the festival weekend.

Festival attendees saw OVERFLOW! as an intriguing call to action to use less plastic and reuse the plastic we do have. The completed installation included three components throughout the festival grounds—the floating lily pad bag assemblage in front of City Hall, a monumental bag curtain frothing from the roof down the side of the SCPA building exterior, and two palm trees behind City Hall decked out in a playful striped pattern made of bags encircling their trunks.

Although the actual installation of OVERFLOW! was on view for one weekend only, the project was visible for weeks leading up to the festival and continues to have a web presence through images and a video that is nearing completion.